

Date Paid: _____ [] Cash [] Check Amount Paid: \$_____ Ad Approved? []



Greenwood Little Theatre Playbill Advertising Form **Showtime! A Senior Queen's Showcase**

Deadline: Wednesday, February 7, 2023

Ad Selection:

[] **1/4 Page (2.375" w x 3.875" h) - \$45**

[] **1/2 Page (5" w x 3.875" h) - \$85**

[] **Full Page (5" w x 8" h) - \$170**

Advertiser Information:

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____

Website Address: _____

Email: _____

Mobile Phone: _____ Business Phone: _____

Signature: _____ Date: _____

**Please return forms and payment by mail to Greenwood Little Theatre P.O. Box 246
Greenwood, MS 38935 and email a scan to Alicia Dallas at aliciapdallas@gmail.com.
We will contact you to discuss ad design.**

Do you have specific wording to include in the ad?

Sample 1/2 Page Ad
(Actual Size)



318 Howard Street • Greenwood, Mississippi
662.453.2114 • thealluvian.com



Sample 1/4 Page Ad
(Actual Size)



ADVERTISER REQUIREMENTS:

Advertisers that want to use specific graphic art (i.e., company logo, etc.) and/or a specific slogan, font, or text for programs or any other ad media offered by GLT, must provide said art in a timely fashion. The advertiser is also responsible for making sure that desired artwork does not infringe on copyright laws. Both the Advertiser and the GLT Board of Directors must approve the final draft of any ad design, content, subject matter, or text. GLT will not accept any material that is political, religious, obscene or otherwise violates community standards.

Advertisers or private individuals can purchase ad space for a charitable organization(s), which has 501(c)(3) status, and whose design, content, subject matter, or text are deemed acceptable by both GLT and the party purchasing the ad. The Advertiser is ultimately responsible for contacting the charitable organization to obtain permission and to determine requirements of charitable organization to run ad, if any exist.

Advertisers or individuals that choose to feature a charitable organization on GLT's playbills will be credited at the bottom of the ad as follows: "Promotion courtesy of [Community Partner's name or Organization]"

GLT's production season usually consists of four regular season productions, most of which have a three-performance run and up to two special production events, which usually have one or two performance runs (including fundraisers events).

GLT cannot guarantee specific numbers of audience members for any given performance or event. Averages from our previous season attendance records are available upon request.